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GOA Groundfish Trawl Bycatch Management: Voluntary Social Survey

Amber Himes-Cornell and Steve Kasperski

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Council's Goals for GOA Bycatch Management

Goal 6 (GOA Trawl Bycatch Management Discussion Paper):

Promote **community stability** and minimize adverse economic impacts by limiting consolidation, providing employment and entry opportunities, and increasing the economic viability of the groundfish harvesters, processors, and support industries.

Purpose and need statement for economic data collection:

*"The Council is interested in developing a data collection program that can be used to assess the impacts of a catch share program on affected harvesters, processors, **and communities** in the GOA."*

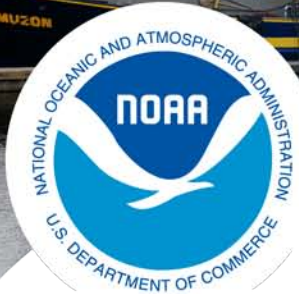


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Planned GOA Trawl Fishery Surveys

- Economic data collection – impacts on vessel owners and processors
- Voluntary Social Survey of all GOA trawl stakeholders – create social baseline
 - Vessel owners and operators
 - Crewmembers
 - Processing plant managers and employees
 - Tender owners and operators
 - Industry support businesses

Purpose of Study



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- To assess the impact of GOA bycatch management program on communities
- To better understand social impacts of the program
- To provide a baseline prior to program implementation

Research Questions



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- What is the current state of participation of communities, fishermen, crewmembers, and processors in the GOA trawl fishery?
- What other fisheries/jobs are they engaged in?
- What are participants' preferences on different management options?
- How do information and resources flow throughout the fishery?

Survey Implementation



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7 sections

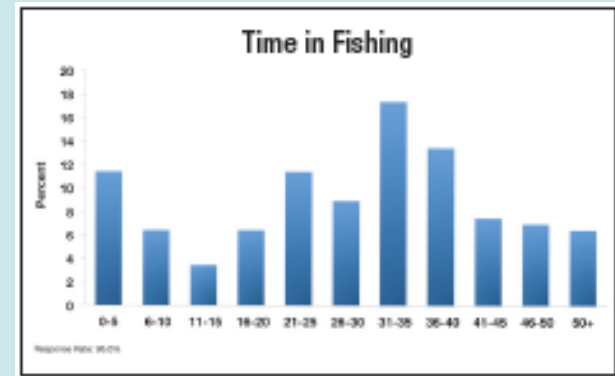
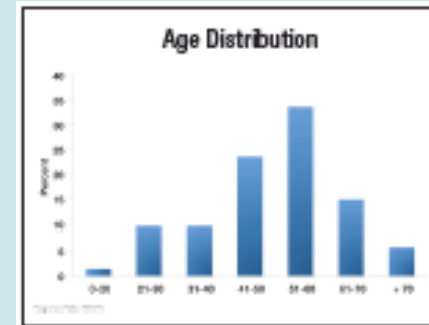
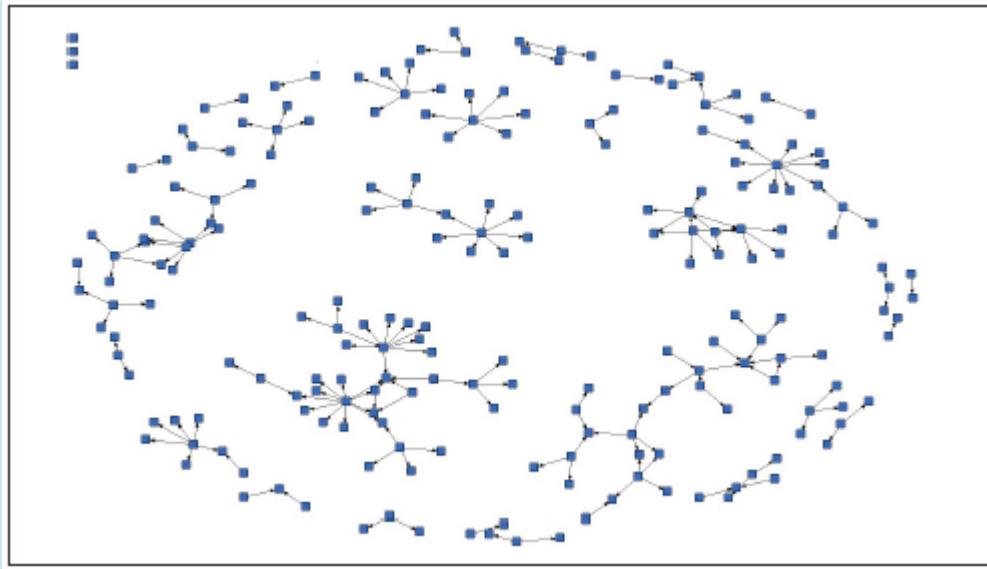
Demographic Information
Individual Participation
Connections
GOA Trawl Management Perspectives
Fishermen
Processing Plant Managers and/or Operators
Processing Plant Employees

Implementation:

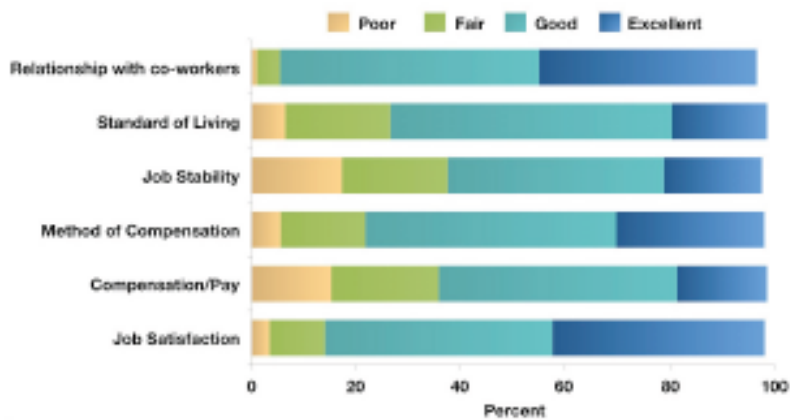
- All data will be confidential
- In person interviews – Kodiak, King Cove, Sand Point, Seattle, Newport
- Other modes: Telephone, Web, Mail

Example Analysis/Results: West Coast Groundfish Catch Share Program

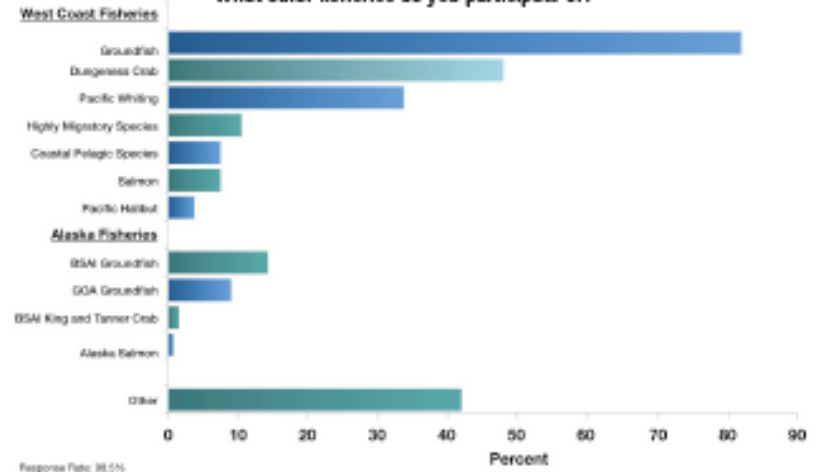
Mapping social connections



Individual satisfaction



What other fisheries do you participate in?



Next steps



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- Implementation March to August 2014
- Relevant preliminary results ready for Council review fall 2014
- Baseline survey results will:
 - Assist Council in refining program design
 - Help Council assess the impacts of the program on communities and individuals through time
- Conduct follow-up survey after program implementation to assess program impacts on communities